

### EDUCATION

<b>Ph.D., Communication Studies, University of Georgia</b>	May 2024
<i>Emphasis:</i> interpersonal and health communication	
Advisor: Analisa Arroyo	
Certificates: New Media Certificate, Health & Science Communication	
<b>M.A., Communication Studies, West Virginia University</b>	2014
<i>Emphasis:</i> research and theory	
<b>B.A., Communication Studies, West Virginia Wesleyan College</b>	2013
Minor: psychology	

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### EMPLOYMENT

Visiting Assistant Professor, Eastern Oregon University, Present  
Adjunct Instructor, Coastal Carolina Community College, 2022-Present  
Instructor/Advisor, West Virginia Wesleyan College, 2015-2023  
Instructor of Record/Teaching Assistant, University of Georgia, 2018-2023  
Lab Manager, CHARM Lab, University of Georgia, 2021-2022  
Teaching Assistant, West Virginia University, 2013-2014

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### TEACHING EXPERIENCE

Adapted to online and in-person; + Online only; (M) May Term

#### **Eastern Oregon University**

*Instructor of Record*, quarter terms

COM 215	Conflict Management
COM 218Z	Interpersonal Communication*
COM 357	Communicating Health and Science

#### **West Virginia Wesleyan College**

*Instructor of Record*, semester terms

COMM 210	Social Media & Communication (First Year Seminar)
COMM 105	Introduction to the Communication Discipline *
COMM 121	Intercultural Communication within the United States *
COMM 138/238	Newspaper Practicum
COMM 139/239	Radio Broadcasting
COMM 211	Fundamentals of Human Communication *

COMM 221	Interpersonal Communication*
COMM 226	Argument & Evidence * (M)
COMM 234	Principles of Visual Communication
COMM 240	Public Relations: Principles & Practices *
COMM 318	Empirical Research Methods +
COMM 320	Small Group Communication *
COMM 324	Communication Theory *
COMM 327	Persuasion *
COMM 329	Organizational Communication *
COMM 342	Public Relations Writing
COMM 344	Public Relations Campaigns
COMM 495	Communication/Public Relations/Media Studies Internship

### University of Georgia

*Instructor of Record*, semester terms

COMM 1500	Introduction to Interpersonal Communication * (M)
COMM 2520	Introduction to Interviewing
COMM 3700	Quantitative Research Methods

*Teaching Assistant*

Advanced Relational Communication

### West Virginia University

*Teaching Assistant*, semester terms

COMM 102	Introduction to Communication Studies
COMM 308	Nonverbal Communication

## STUDENT RESEARCH MENTORING

### CHARM Lab

Trained, mentored, and managed undergraduate and graduate students on a variety of projects that involved qualitative and quantitative methods, procedure planning, learning new software, and recruitment.

## INVITED TALKS

*What is science communication?*- Guest lecture for UGA COMM 3310: Rhetoric of Science Communication

*Challenges of experimental research: Expect the unexpected*- Guest lecture for UGA COMM 8700: Research Methods, 2021

*Effective communication*- Invited talk for UGA Professional Development Fair, 2021

*Relationships: Coming together and falling apart*- Guest lecture for UGA COMM 4500: Advanced Relational Communication, 2019

*Active Listening*- Guest lecture for West Virginia Wesleyan College LEAP Program, 2016-2017

*Leadership Exploration*- Guest lecture for WVU communication studies undergraduate seminar

*A\*\* for it: Promoting sexual consent*- Presented at WVU Health Fair, 2014

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## AWARDS AND CERTIFICATES

2023 EOU Faculty Development Fund  
2022 Graduate School Domestic Travel Grant, University of Georgia  
2022 Johns Hopkins Teaching Academy Certificate  
2021 Jerald L. Hale Award, Department of Communication Studies, University of Georgia  
2021 Certificate in Diversity and Inclusion, University of Georgia  
2020 Outstanding Teaching Assistant, University of Georgia  
2020 Discovery MR750 3.0 MRI Operation Certified  
2016 Quality Matters Online Instruction Certificate  
2013 Excellence in Applied Learning in Communication, West Virginia Wesleyan College  
2009-2013 Bonner Scholar Recipient, West Virginia Wesleyan College

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## PUBLICATIONS

- Curran, T., Arroyo, A., & **Fabbricatore, J.** (2023). White privilege critical consciousness, racial attitudes, and intergroup anxiety among parents and adult children in White families. *Communication Monographs*, 90(2), 246-270.  
<https://doi.org/10.1080/03637751.2023.2202712>
- Curran, T., Arroyo, A., & **Fabbricatore, J.** (2023). Family communication patterns and expressing racial microaggressions amongst White adult children. *Journal of Family Communication*, 23(2), 157-170. <https://doi.org/10.1080/15267431.2023.2205844>
- Daniels, R., Martin, M. M., Hugart, E. B., & **Fabbricatore, J.** (2017). Framing analysis of Syria's 8/21/13 use of chemical weapons. *Ohio Communication Journal*, 55, 179-190.  
<https://www.ohiocomm.org/wp-content/uploads/2017/01/Daniels-et-al.-OCJ-2017-1.pdf>

## CONFERENCE PRESENTATIONS

- Curran, T., Arroyo, A., & **Fabbricatore, J. L.** (2022, November). *The intergenerational transmission of white privilege, racism, and antiracism among parents and adult children in white families*. Paper presented at the National Communication Association, New Orleans, LA.
- Liu, J., McMains, J. T., **Fabbricatore, J. L.**, Jones, E. C., Worsdale, A., Oshri, A., Sweet, L. H. (2022, June). *Neural Response to Flavored E-Cigarette Packages Predicts Cigarette Smoking among Non-Smoking Vapers*. Poster presented at the Organization for Human Brain Mapping (OHMB) 2022 Annual Meeting, Glasgow, Scotland.
- Liu, J., Mi, R., Jeon, M., & **Fabbricatore, J.**, Wicke, R., Cojulun, L., & Yang, S. (2022, May). *Evaluating the persuasive effect of construal level on elaborative processing and counterarguing in cannabis warning messages: An eye-tracking experiment*. Paper presented at the International Communication Association Conference, Paris, France.

McMains, J. T., Liu, J., & **Fabbricatore, J. L.**, Jones, E. C., Worsdale, A., Wicke, R. S., Sweet, L. H. (2022, March). *Comparing Brain Activation by Anti-Vaping Message Appeals with Young Adult Vapers*. Poster presented at the 28<sup>th</sup> Annual Meeting of the Society for Research on Nicotine and Tobacco (SRNT), Baltimore, MD.

Liu, J., McMains, J. T., & **Fabbricatore, J. L.**, Jones, E. C., Worsdale, A., Wicke, R. S., Sweet, L. H. (2022, March). *Neural Markers of Critical Thinking and Vaping Frequency Following Anti-Vaping Campaign Message Exposure in Young Adult Vapers*. Poster presented at the 28<sup>th</sup> Annual Meeting of the Society for Research on Nicotine and Tobacco (SRNT), Baltimore, MD.

McFarlane, S. J., & **Fabbricatore, J.** (2021, November). *Community-based health communication: Designing an academic-community partnership through service-learning in Athens, Georgia, USA*. National Communication Association: Seattle, WA.

Liu, J., & **Fabbricatore, J.**, Jones, E., & Sweet, L. (2020, April). *Identifying promising campaign themes to prevent initiation and continued use of flavored e-cigarettes among young adult vapers*. Kentucky Conference on Health Communication, Lexington, KY.

Kall, A., & **Fabbricatore, J.** (2012). *Effect of vocalics on the perception of argumentativeness and verbal aggression*. Appalachian College Association—University of North Carolina Asheville Undergraduate Research Partnership (ACA-UNCA), Asheville, NC.

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## GRANT EXPERIENCE

**Project Consultant**, “*Neuroimaging approaches to improve prediction of smoking initiation and nicotine use escalation among young adult electronic nicotine delivery systems users*”

PI, University of Georgia, Jiaying Liu

K01 Mentored Research Scientist Career Development Award in Tobacco Regulatory Research, NIH & FDA Center for Tobacco Products

**Project Manager**, “*A Multi-Method Approach to Identify Promising Campaign Messages Addressing Vaping Epidemic among Young Adults*”

PI, University of Georgia, Jiaying Liu

Internal Junior Faculty Seed Grant in STEM, Office of Research, UGA

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## SERVICE

### Eastern Oregon University

*PLC Lead*

Worked with local high schools to support dual credit public speaking courses

### University of Georgia

*President/Faculty-Graduate Student Liaison*

Communication Studies Graduate Forum (2020-2021)

*Co-Chair*

Spotlight Scholar (Dr. Ambar Basu), 2020  
Graduate Student Recruitment, 2019

**West Virginia Wesleyan College**

*Faculty Advisor*

HerCampus, online magazine, 2016  
C92FM, campus radio, 2016-2018  
The Pharos, campus newspaper, 2016-2018  
Junior class, 2016  
Internship coordinator (Communication/Public Relations/Media Studies) 2015-2019

*Member*

Library Renovations Committee, 2017  
General Education- Communication- Assessment Committee, 2015-2017  
Judicial Board, 2017  
Special Hearings Committee (Alternative), 2017  
Institutional Research Review Board, 2016

**West Virginia University**

*Volunteer*

NACADA Region 3 Conference (Advising Conference), 2014

**Other**

*Reviewer*

Eastern Communication Association, Undergraduate Submissions  
Florida Communication Association, Reviewer

*Member*

Athens Science Café, 2021  
Stockert Youth and Community Center Board of Directors, 2017-2018  
Center for Women's Leadership, 2016

*Volunteer*

Election Support, 2014

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**PROFESSIONAL MEMBERSHIP**

National Communication Association  
International Communication Association

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**RELEVANT GRADUATE COURSES**

**Health**

Health Communication, J. Liu  
Mental Illness & Communication, J. Monahan  
Health Campaigns, M. Brann  
e-Health, J. Han

Introduction to Substance Abuse, C. Bodry-Stone  
Health in Interpersonal Contexts, J. Monahan

**Interpersonal**

Relational Communication, J. Samp  
Family Communication, A. Arroyo  
Intergroup Communication, C. Rittenour  
Instructional Communication, A. Goodboy  
Masspersonal Communication, E. Cohen  
Interpersonal Theory, J. Samp

**Statistics and Research Methods**

Multilevel Modeling, K. Wickrama  
Regression, L. Lu  
Applied ANOVA, I.H. Lee  
Research Methods, K. Weber, J. So

**New Media**

User Experience Strategies, L. Moss  
New Media Production, K. Sterling  
New Media Design, L. Moss  
Media Entertainment, N. Bowman

**Other**

Science Communication, C. Condit  
Community Engagement, A. Karls  
Community Theory, M. Martin  
Leadership, M. Martin