

The Backpack Project

Our Goal: Our main priority is to develop a template for all the chapters to develop and update over time. To do that, we first need to work with what they have which is a Wix website, hosted through HostGator, with a chapter subdomain made with Bootstrap. Our plan is to transform all the current pages so that they are all easily customizable on Wix. We also plan to make minor updates to the main The Backpack Project, Inc. website such as mapping current projects. In addition to updates and the template, we're going to create a style guide and "how to" tutorial.

Potential Pain Points

- Merging Athens page to Wix
- Updating Columbia page
- Creating a clear organizational design
- Webpage about partnerships
- Mobile experience
- Need images!

About TBP

TBP is a nonprofit organization that is completely student-run. The main purpose is to pack and deliver backpacks full of common essentials to individuals who are homeless. TBP also works with other local partners to provide those individuals with key resources. The nonprofit continues to grow and is always looking for new ways to best serve the community while staying true to their mission of providing essentials, making connections, and providing resources.

Mission

Easing the Burden of Homelessness

- **Backpacks:** Packing and hand-delivering backpacks filled with essential supplies
- **Connection:** Making a personal connection with each client that we serve
- **Referral:** Connecting our clients to other local homeless service providers

Vision

"While we may not reach a day when The Backpack Project can fully retire, we hope to contribute to the collective effort that our friends at the Gateway Center characterize as making homelessness "rare and brief." As a community, we must commit to prioritizing compassion and treating every individual with dignity and respect. Engaging fellow citizens in the issues elevates the chances that we may address them successfully. Our team does not fear difference of opinion about how to address homelessness; rather, we fear indifference of opinion. TBP envisions a future in which everyday citizens become the change they want to see in the world, starting in their local communities."

Chapter Locations

- Athens
- Columbia
- Savannah
- Augusta
- Atlanta

Main Website & Chapters

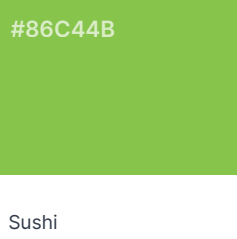


<https://www.thebackpackproject.nqo/>

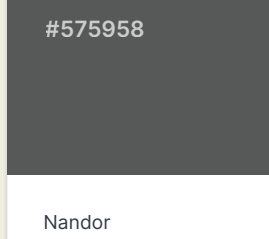
[The Backpack Project, Inc.](#)

Student-run 501(C)(3) nonprofit. Easing the Burden of Homelessness, One Backpack at a Time.

Design Elements



Sushi



Nandor



Fonts:

- Oswald-Medium
- Arial



We assessed the current website. Aside from being developed using different platforms, the main (Inc.) website and Athens chapter look great. The Columbia website needs a complete overhaul. Our template for chapters will target donors and potential partners.

After talking with our client, we will mirror the design of the main website when we create the chapter template(s). We will make sure that the buttons and links work properly on the main website.



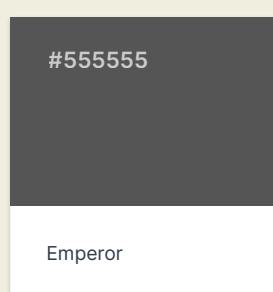
<https://athens.thebackpackproject.nqo/index.h>

[The Backpack Project of Athens](#)

The Backpack Project of Athens (TBP/ATH) is a student run 501(C)(3) nonprofit organization that serves the homeless community in Athens, Georgia. We aim to engage with the Athens homeless population; host charitable volunteer programs based on service gaps identified in the community; raise money, help assemble, and distribute homeless care backpacks; and raise awareness about the causes of homelessness.



Crimson



Emperor

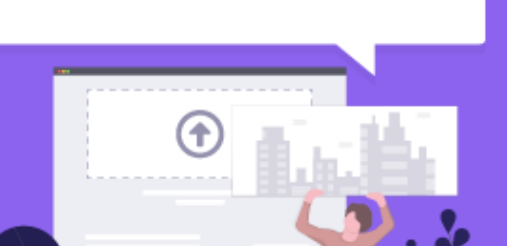


<https://www.thebackpackproject.nqo/copy-of-UGA-Chapter-|The-Backpack-Project>

Back to TBP, Inc. Formed in August 2020, The Backpack Project of Columbia (TBP/Columbia) is our first chapter outside of the state of Georgia. The chapter is a University of South Carolina student organization which partners with local service providers in Columbia, SC. TBP/Columbia works most closely with Mental Illness Recovery Center, Inc.

Using Wix

Use Wix



<https://www.websitebuilderexpert.com/websit>

[How to Use Wix in 2022: An Easy Step by Step Guide](#)

Before we get started, it's important you know that designing a website with Wix can be done in two ways. Wix Editor is the standard website builder we know and love. To start, you choose from over 800 templates. Once you've picked your ideal canvas, you can drag-and-drop different text and image elements to customize it.



<https://www.websitebuilderexpert.com/websit>

[Wix vs WordPress: 10 Differences to Consider in 2022](#)

Our independent research projects and impartial reviews are funded in part by affiliate commissions, at no extra cost to our readers. Learn more Whether you choose Wix or WordPress will depend on your unique website-building needs. Wix is a website builder, so it's perfect if you have little technical experience and you want an all-in-one package.



The main Inc. website uses the Wix platform. The Athens chapter was developed using Bootstrap. The original plan was to use WordPress, but after some research, we found that the platforms don't love cross-platform conversions. After playing with Wix, we realized that it has developed into something very similar to WordPress. We decided it is better to continue using Wix and develop Wix templates so that our client can easily and seamlessly update the website(s) in the future.

Inspiration



<https://www.connectedkids.org/post/the-backp>

[THE BACKPACK PROJECT](#)

In October, we distributed 21 backpacks to Glenpool Elementary School with books, activities and instructions focused on social-emotional topics such as learning to wait, learning to handle strong emotions, perspective-taking, fear, thankfulness, bedtime struggles and various other emotion-laden topics.



<https://www.burnerswithoutborders.org/projec>

[Detroit Homeless Backpack Project - Burners Without Borders](#)

BWB Detroit- What We Do BWB Detroit demonstrates a genuine Me to We project which started in 2008. We have been known for the past 13 winters for creating supply filled backpacks that we give to the under and unhoused. ... Continue reading →



After looking at other Backpack Project websites, we saw that our client's website is actually pretty clean and developed compared to some of the other nonprofits.

Similar to Backpacks for Life, we want to add more images to make the website more inviting to draw in more donors and partners.

<https://packthekindness.org/pack-with-us/>

[The Backpack Project | Pack with Us](#)



<https://www.backpacksforlife.org/>

[Backpacks For Life](#)

The Boverly Pack was designed and engineered to sustain our homeless veterans during their time on the streets or in a shelter. With various safety and security features built-in, The Boverly Pack was designed to not only help our veterans survive but also, get off the streets. Every pack purchased equals one donated.



<https://www.giftinggraceproject.com/>

[Gifting Grace Project | Acadiana's Homeless Children's Outreach](#)

Gifting Grace Project | Acadiana&#39;s Homeless Children&#39;s Outreach



<https://www.voan-cnnn.org/operation-backpack-Operation-Backpack-Homepage-|Volunteers-of-America>

Thanks to you, each year, thousands of local students return to school with a new backpack and the supplies they need. BUT we know that it's not just about paper, pens, or binders-- it's about giving the gift of HOPE that this school year will be a great one.



<http://www.backpackprojectmn.com/index.htm>

[Home](#)

backpackprojectmn ^ Welcome to backpackprojectMN Backpacks to help homeless youth on their journey from homeless to hopeful. BackpackProjectMN is simple: We provide backpacks filled with daily-use personal care items to young people experiencing homelessness in the Twin Cities Metropolitan area of Minneapolis and St. Paul, Minnesota.



<https://backpacksforthestreet.org/>

[Backpacks For The Street In An Essential Service For The Homeless](#)

Volunteers of Backpacks, The Street Pack items like first aid kits, water, socks, toothpaste and snacks into colorful backpacks and distribute them to the homeless people of New York City. With teams of volunteers, BFTS has helped more than 52,000 unsheltered individuals by providing food and life saving services throughout the COVID pandemic.